Omnilearn

Instructional Design

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Our Company

❖ **Global Excellence**
Leading digital career enhancement across the globe.

❖ **Rigorous Training**
Dive into our programs for comprehensive and customised training, personalised project support and career counselling.

❖ **Empowering Millions**
Transforming lives with practical knowledge for professional success.

❖ **Globally Recognized Expertise**
Join us for industry-recognized excellence in the digital era.

Course Description

Learn to create effective and engaging learning experiences with our Instructional Design Course. This program covers curriculum development, e-learning strategies, and the science of learning to help professionals design impactful training programs for diverse learners.

Key Points Learned

➢ Principles of instructional design and adult learning theories.

➢ Curriculum planning and course structuring.

➢ E-learning development using authoring tools and multimedia.

➢ Assessment creation and learning outcome evaluation.

➢ Strategies for engaging learners and improving retention.

Course Curriculum

Module 1: Getting Started with Instructional Design:
- Introduction
- Course Structure
- What is Instructional Design
- Instructional design in the corporate context

Module 2: Instructional Design Basics:
- Instructional Design and eLearning
- Instructional Design Models
- Learning Theories
- Learning Styles
- Motivation
- Memory

Module 3: Types of Learning Opportunities:
- Principles of Effective Learning Design
- Training v/s Other Learning Experience
- Types of Analysis

Module 4: Know your Audience:
- Know your audience
- VAK Learning Preferences
- Kolb's Learning Cycle
- Honey and Mumford's Learning Style
- SAVI approach to learning
- What else you need to know

- Think, feel, do — Training outcomes
- Know your audience conclusion

Module 5: Elements of a training course:
- Elements of a training course
- Opening and Icebreakers
- Icebreaker resources and links
- Lectures, stories, and instructions
- Energizers
- Role plays, games, and simulations
- Discussions and brainstorming
- Debriefing and Review
- Administrative tasks
- Elements of a training course conclusions

Module 6: Accelerated Learning:
- What is Accelerated Learning
- Guiding Principles of Accelerated Learning
- Four-phase learning cycle

Module 7: Accelerated Learning:
- Training evaluation design
- Kirkpatrick's four levels
- High-level evaluation

Module 8: Course Creation Methodologies:

- Course Creation Methodologies
- ADDIE
- Tools for designing ADDIE Model
- Course creation methodologies conclusion
- Needs Analysis and Data Collection Methods

Module 9: Designing Instructionally Sound E-Learning Courses:

- Learning Objective
- Designing the Learning Experience: Gagné's Nine Events of Instruction
- Designing the Learning Experience
- Creating a Design Document
- Storyboarding Scripting Your E-Learning Course
- Quality Assurance
- Implementation
- Assessments
- Interactivity in Your E-Learning Course

Career Benefits

➢ Open doors to freelance, agency, and corporate writing roles.

➢ Enhance digital marketing and brand-building skills.

➢ Improve communication and persuasive writing abilities.

➢ Gain expertise in SEO, increasing job opportunities in content marketing.

➢ Work flexibly with global clients and businesses.

Omnilearn Advantage Unlocked

➢ Tailored course material to suit the learner's experience and knowledge level.

➢ Real-world projects to apply concepts and enhance learning.

➢ Access to downloadable resources for future reference.

➢ Practice exams that mimic real test conditions to boost exam readiness.

➢ Industry-recognized certificate awarded upon program completion.

➢ Round-the-clock support for all learner inquiries.

➢ Year-long access to recorded lessons for review and learning at your convenience.

Contact Us

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