

#### Table of Content

- Our Company
- Course Description
- Key points learned
- Course Curriculum
- Career Benefits
- Omnilearn Advantage Unlocked

# Our Company

- \* Global Excellence
  - Leading digital career enhancement across the globe.
- \* Rigorous Training
  - Dive into our programs for comprehensive and customised training, personalised project support and career counselling.
- \* Empowering Millions
  - Transforming lives with practical knowledge for professional success.
- \* Globally Recognized Expertise
  - Join us for industry-recognized excellence in the digital era.

### Course Description

This Tableau course equips you with the expertise to transform raw data into actionable insights using interactive dashboards and data visualizations. Learn to create compelling stories with data, optimize decision-making, and enhance business intelligence. Perfect for professionals and aspiring data analysts.

## Key Points Learned

- Covers data connections, chart types, dashboards, and storytelling.
- > Work on real-world data to build impactful visualizations.
- > Gain expertise in Tableau Prep, Tableau Online, and Tableau Server.
- > Learn to combine Tableau with SQL, Excel, and other data sources.
- > Industry-recognized certification to advance your career in business intelligence.

#### Course Curriculum

- Introduction to Tableau: Understanding the Tableau interface, navigation, and basic functionalities.
- Data Connection and Preparation: Techniques for connecting to various data sources, cleaning, and organizing data within Tableau.
- Data Visualization Fundamentals: Creating and customizing basic charts and graphs to represent data effectively.
- Advanced Visualization Techniques: Developing complex visualizations, including calculated fields, parameters, and dynamic dashboards.
- Data Analysis and Interpretation: Applying analytical functions and statistical tools to derive insights from data.

#### Course Curriculum

- Dashboard Design and Interactivity: Designing interactive dashboards with filters, actions, and storytelling features.
- Publishing and Sharing Workbooks: Methods for publishing Tableau workbooks to Tableau Server or Tableau Public and sharing with stakeholders.
- Performance Optimization: Techniques for optimizing workbooks for performance and efficiency.
- Tableau Server Administration: Overview of Tableau Server architecture, user management, and security settings.
- Case Studies and Practical Applications: Applying learned concepts to real-world scenarios to reinforce understanding and demonstrate proficiency.

#### Career Benefits

- ➤ Master Tableau basics to create foundational visualizations and prepare data effectively.
- > Build advanced visualization skills to turn raw data into actionable insights.
- Enhance analytical capabilities to derive meaningful insights using statistical tools.
- > Design and share interactive dashboards for effective data storytelling and communication.
- > Apply real-world techniques and optimize performance to excel in data-centric roles.

## Omnilearn Advantage Unlocked

- Tailored course material to suit the learner's experience and knowledge level.
- > Real-world projects to apply concepts and enhance learning.
- >Access to downloadable resources for future reference.
- > Practice exams that mimic real test conditions to boost exam readiness.
- > Industry-recognized certificate awarded upon program completion.
- > Round-the-clock support for all learner inquiries.
- > Year-long access to recorded lessons for review and learning at your convenience.

